



SPONSORSHIP PACKAGES

6 DECEMBER - TROXY, LONDON WWW.FESTIVALAWARDS.COM



ANNUAL CELEBRATION OF THE UK FESTIVAL INDUSTRY



THE EVENT

An awards ceremony that will leave UK festival organisers feeling celebrated, indulged and inspired.

A highlight of the UK Festivals Calendar, the UKFA was founded in 2002 and is now celebrating its 15th year. With over 650 festival organisers, music agents and trade suppliers in attendance, the evening brings together the UK Festival scene's key players for a night of entertainment, networking, street food, innovative cocktails and an exclusive after party – all held at the historic Troxy in London.

Recognising the festival industries' brightest and best, previous award winners include Michael Eavis (Glastonbury Festival), Peter Gabriel (WOMAD), Download Festival, Latitude and TRNSMT.

We look forward to celebrating 2018's triumphs with this year proving to be bigger and better than ever.



THE BENEFITS

The Awards offer sponsors the opportunity to network with the UK's leading festival influencers and gain extensive exposure:

EXCLUSIVE NETWORKING OPPORTUNITIES

With the UK festival industry's key players in attendance, the Awards offers unparalleled opportunity to network and engage one-on-one with decision makers.

POSITION YOUR BRAND IN FRONT OF THE UK'S TOP FESTIVAL ORGANISERS

Last year's shortlisted festivals are the most influential, established and recognisable in the country. The UK's greatest influencers will be attending the event and sponsors will have the opportunity to showcase products and services to a broad prospect base.



UK FESTIVAL AWARDS 2017 SPONSORS & SUPPORTERS



SPONSORSHIP OPPORTUNITIES

HEADLINE PARTNER SPONSORSHIP

£20,000

The Headline Partner package is designed to offer your brand maximum exposure before, during and after the event. The sponsor will receive prime branding and placement on all marketing materials and throughout the venue.

OFFICIAL DRINKS PARTNER SPONSORSHIP

£15,000 per category

Becoming an official drinks partner would provide category exclusivity to supply our 650 industry patrons throughout the evening, from the reception through to the after-party, and achieve visibility before, during, and after the event with many of the UK festival scene's key players.

AWARD SPONSORSHIP

£10,000 per award

Each individual award is available for sponsorship.

The sponsor will have visible branding in all pre and post-event promotional materials, as well as printed on the physical trophy, on décor around the venue, and projected onto screens before & during the ceremony.

Bespoke Sponsor Packages

If you are looking for a more unique package, contact us for details about bespoke sponsorship packages. We can create a sponsorship package that fits your needs can include the below (this list is not exhaustive of bespoke options):

- Logo/name credit on all house ads, invitations, programme
- Logo on screens and AV during the event
- Logo on all event banners/signage at the event and pre-event promotions
- Verbal name checks by host
- Award Sponsorship
- Free tickets to awards dinner
- 50 word company biography in event programme
- Full page advert in event programme
- Registration list post-event
- Potential sponsorship of event décor
- Stand/Banner space in networking area

Exhibitors

We have space for a limited number of activations on-site at the event, and we're open to hearing ideas on what form these.

Opportunities start at £2,500



THE AWARDS

BEST FESTIVAL PRODUCTION
MARKETING CAMPAIGN OF THE YEAR
THE INNOVATION AWARD
BEST METROPOLITAN FESTIVAL
CONCESSION OF THE YEAR
BEST HOSPITALITY
BEST NEW FESTIVAL
THE BRAND ACTIVATION AWARD
BEST FESTIVAL FOR EMERGING TALENT
THE GRASS ROOTS FESTIVAL AWARD
BEST OVERSEAS FESTIVAL
BEST FAMILY FESTIVAL
LINE-UP OF THE YEAR
THE GREENER FESTIVAL AWARD
(SPONSORED BY A GREENER FESTIVAL)
AGENCY OF THE YEAR
PROMOTER OF THE YEAR
BEST NON-MUSIC FESTIVAL
BEST SMALL FESTIVAL
BEST MEDIUM-SIZED FESTIVAL
BEST MAJOR FESTIVAL
THE OUTSTANDING CONTRIBUTION
TO FESTIVALS AWARD

PAST RECIPIENTS

These are just a handful of those who have received an award with us over the past 15 years. A full list can be found on www.festivalawards.com under 'Previous Winners'.

Michael Eavis – Glastonbury Festival
Peter Gabriel – WOMAD
Melvin Benn – Festival Republic
Rob Da Bank – Bestival
John Probyn – Live Nation

Relentless
Southern Comfort
Virgin Trains
Bacardi
Melody VR
The Loop
Broadwick Live
AEG Live
Download Festival
V Festival
The Big Feastival
Latitude
Eroica Britannia
Lost Ventures
Bestival

2017 ATTENDEES

10,000 Hours, 2000trees, **2Q Festival**, Access All Areas, **Acorn Event Structures**, AEG Live, **Africa Oye**, Altitude Comedy Festival, **A Greener Festival**, AIF, **ArcTanGent**, Arts Council England, **Asahi**, **Audience / Live UK**, AVA Festival, **Barclaycard Presents British Summertime Hyde Park**, Barn on the Farm, **Bearded Theory**, **BIMM**, **Bloodstock Festival**, **Bluedot Festival**, **Boardmasters**, **Bournemouth 7s Festival**, **Broadwick Live**, **Bucks New University**, **Cambridge Folk Festival**, **Camp Bestival**, **Camper Calling**, **Camper Jam**, **Camp Wildfire**, **Carousel**, **Cawston Press**, **Cheezy Vinyl Bar**, **CGA**, **Community Festival**, **Cotton Clouds Festival**, **Creative Events**, **Crowded Space Drones**, **Desperados**, **DF Concerts**, **DHP Family**, **Diageo**, **DIY Magazine**, **Dot to Dot Festival**, **Download Festival**, **Drowned In Sound**, **Electric Picnic**, **Elrow Town London**, **End of the Road Festival**, **Entertainment**, **eps holding**, **Event Traffic Control**, **Everfest**, **Fan Inc**, **Farmfest**, **Festival No.6**, **Festival Republic**, **FIB Benicàssim**, **From the Fields**, **FRUKT**, **Futuresound Group**, **Get Comedy**, **Harman**, **Heineken**, **Higglers**, **Howling Rhythm**, **ICS Festival Service**, **ID&C**, **ILMC**, **Imaginators**, **In Good Taste**, **Integro Insurance Brokers**, **Isle of Wight Festival**, **Jess Productions**, **Julie's Bicycle**, **Jukebox PR**, **Junction 2**, **Just For Laughs London**, **Kendal Calling**, **LeeFest**, **Live at Leeds**, **Liverpool Music Week**, **Lollapalooza Berlin**, **London Warehouse Events**, **Lost Village**, **Love Supreme Jazz Festival**, **Mad4Music**, **Mast-Jaegermeister**, **Minety Music Festival**, **Music Insurance Brokers**, **Mutiny Festival**, **NASS Festival**, **National Express**, **NCASS**, **Neverland**, **Nordoff Robbins**, **Reading & Leeds Festival**, **Red Bull**, **Off-Axis**, **Old Mout Cider**, **OurKidBrother**, **Outlook Festival**, **Oxfam**, **Oxted Beer Festival**, **Peppermint Bars**, **Pernod Ricard**, **Piecaramba!**, **Plaster Communications**, **PlayPass**, **Pollstar**, **Poppleston Allen**, **PRG XL Video**, **Project Simply**, **PR Week**, **PSA**, **Secret Garden Party**, **Skiddle**, **Slam Dunk Festival**, **Smirnoff**, **Snowbombing**, **Sound City**, **Spring Markets**, **Star Events**, **StubHub**, **T1 Events**, **The Loop**, **The Ticket Factory**, **The Ticketsellers**, **Ticket Arena**, **Ticketmaster**, **Tiger Heart London**, **Tour.Media**, **TPI Magazine**, **Transition Video**, **TRNSMT Festival**, **Tuned In Travel**, **Twelve**, **Universal Music**, **V Festival**, **Vice**, **VER**, **Verve**, **Visa in Europe**, **Vision Nine Entertainment Group**, **Wacken Open Air**, **We Are FSTVL**, **Wellpleased Events**, **Wingmans**, **Wireless Festival**, **Woo Fest**, **Yourope**, **Zombie Fest**



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